

# Consultations

## Leicester City Council Home Page

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Consultations: Online Survey

Festival and Events Review

Page 1 of 1

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### **FESTIVALS AND EVENTS REVIEW - ON-LINE SURVEY**

**Please read the following proposals and answer the questions that follow, using one questionnaire per respondent**

The Council is undertaking a review of all services provided by the Voluntary and Community sector and/or grant aided/funded by the Council.

The Cultural Services Division, as part of the review of the voluntary and community sector services, has undertaken a review of the Festivals and Events programme funded by the Council and provided by the community and voluntary sector along with those Festivals and Events delivered by the Council in partnership with other organisations and those managed and delivered by the Council.

The review of the Festivals and Events programme is underpinned by the need for the Council to demonstrate continued value for money in the activities and services it supports and/or provides to ensure that public funds are used for the greatest benefit and to meet changing needs of the City's communities.

The intention of the review is to establish the situation for each festival and event in a fair and quantifiable way so that decisions on the whole of the festivals and events programme funded by the Council can be made.

**The City Council provides support for a diverse range of festivals and events as these activities provide opportunities**

**to; improve city and civic pride, generate a positive and attractive cosmopolitan image of the city, help to attract tourists and visitors to the City, contribute to the City Economy, aid community, social and cultural cohesion, and enable communities to celebrate and enjoy the city.**

Respondents are invited to provide feedback on the council's proposals arising from the review and to:

- Consider the impact that the proposals are likely to have on you, your family and your neighbours;
- Complete the online questionnaire to comment, show support or offer advice.

The closing date for responses is 6pm on 27th July 2012.

Options and proposals arising from the Festivals and Events review

**The options and proposals listed below form the basis of the consultation:**

1) to maintain funding at the current level and enter into new three year funding contract and service level agreements with:

- the Big Difference Company for the provision and development of Dave's Leicester Comedy Festival (£18,500 per annum),
  - The Spark for the provision of the Spark Children's Arts Festival (£9,000 per annum), and
- Leicester Belgrave Mela (£30,000 per annum)

2) to maintain funding at the current level for Leicester International Music Festival (£5,000 per annum) and enter into a one year funding contract

3) to maintain funding at the current level and the current 'in-house' management and delivery arrangements for the:

- Riverside Festival (£18,000 per annum),
- Abbey Park Bonfire and Firework Display (£14,000 per annum), and
- Christmas Lights Switch On event (£16,000 per annum),

4) to maintain funding at the current level (£10,300) and maintain the current management arrangement for the delivery of St George's day

celebration for 2012/13 and that during the year a brief and specification for the event is written and that this is used to tender the management and delivery of the St Georges Day celebration for (2 years) 2013 and 2014, with the option to extend for a further year

5) that the Carnival on Victoria Park is supported based on the model developed in 2011/12 and that the city centre procession/parade is not re-instated; and that a 3 year funding contract and service level agreement is entered into with funding reducing from £100,000 in 2012/13, to £80,000 in 2013/14 and to £60,000 in 2014/15 to reflect the nature of the event

6) that the Council ceases to fund and provide Castle Park Festival from 2013 onwards in order to develop a new weekend heritage and arts festival with a focus on the old town area and to provide opportunities to celebrate the wider city built, environmental, social and cultural heritage and history to help fulfil the City Mayors 100 day pledge on festivals

7) that the Council maintains the funding (£5,000 per annum) and delivery arrangement for Black History Month in 2012 with a focus on a programme of events throughout October so that the City has the opportunity to celebrate Black History Month; and that a brief and specification for the event is written and that this is used to tender the management and delivery of Black History Month for (2 years) 2013 and 2014, with the option to extend for a further year

8) that the Council, in 2013, ceases to fund and organise the Humberstone Park Bonfire but provides advice and guidance to assist in the preparation and delivery of a community managed bonfire event in its place if the community want to take a lead on it

9) that the Council, in 2013, ceases to make a financial contribution to the Leicester Hindu Festival Council for the hire of the Ramgarhia Community Centre; and the Council continues to hire De Montfort Hall, at its published community rate, to the Leicester Hindu Festival Council for the purpose of staging its Navratri Festival

10) that the Council, in 2013, reduces its funding from £6,000 to £3,000 per annum for Dashera and negotiates with the Leicester Hindu Festival Council to take over the management and delivery of a Dashera event with a focus on the core activity of the burning of the effigy.

11) that the current level of funding (£88,000) for the Diwali Switch on and Diwali Day events is maintained but that the Diwali Working Party are asked to review the programme / budget allocation for these events to re-balance the programme to increase cultural activities on Diwali day and create more distinctiveness between the two days

12) that once the review is concluded a Festivals and Events networking group, led by the Council, is established to share good practice and develop partnership and joint working arrangements

13) that a review of marketing is undertaken to develop a campaign to brand the city's festival programme and to provide more 'in kind' support to festival organisations with their own marketing and PR campaigns

14) that a small fund be established to support the development and delivery of new festivals and provide additional support, where appropriate, to existing festivals

15) that the savings identified through the review be allocated as listed in the table below:

Additional investment in marketing and branding £15,000 from 2013/14 onwards

Invest in new weekend heritage and arts festival £30,000 from 2013/14 onwards

Establish a growth/new festivals fund £10,000 in 2013/14 rising to £30,000 in 2014/15

Potential saving to contribute to the 2013/14 budget strategy £15,000

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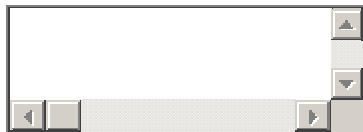
## THE QUESTIONNAIRE

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### 1. **About you** (Please tick as many as apply)

- I am a resident of Leicester
  - I work in Leicester
  - I don't live in Leicester but I am a regular visitor to Leicester
  - I am responding on behalf of an organisation that is based in the City
  - I work for a voluntary sector organisation or small business that receives Council funding
  - None of the above
- 

1a) If you are answering on behalf of an organisation, please tell us which:



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1b) If you live in Leicester, please tell us your postcode:

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**Your views on the importance of festivals and events in the City.**

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2) How important do you feel it is for the City to provide a programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important)  4  3  2  1 (not important)

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3) How important do you feel it is for the City Council to provide **support** for the city's programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important)  4  3  2  1 (not important)

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4) How important do you feel it is for you and your community that the City provides a programme of festivals and events? (5 is very important and 1 is not important)

5 (Very important)  4  3  2  1 (not important)

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5) Please tell us why you gave these answers regarding the importance of Festivals and Events in the City:



6) Are there any new festivals and events that you would like to see taking place in the City?

Yes  No  Don't know

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7) If there are new festivals and Events that you would like to see taking place in the City, please tell us what they are:



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### Your use of Leicester's Festivals and Events

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8) Have you or your family attended any of the City's Festivals and Events in the last 5 years?

Yes  No  Don't know

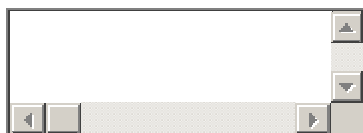
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9) If you answered yes to the question above, please tell us which Festivals and Events you have attended?

- Dave's Leicester Comedy Festival
- Spark Children's Festival
- Leicester Belgrave Mela
- Leicester International Music Festival
- St George's Day celebrations
- Riverside Festival
- Leicester Caribbean Carnival
- Castle Park Festival
- Black History Season

- Humberstone Bonfire
  - Abbey Park Bonfire
  - Navratri
  - Diwali Lights Switch On
  - Diwali day
  - Dashera
  - Christmas Lights Switch On
  - Other
- 

10) If there were other festivals and/or events that you have attended that were not on this list, please tell us what they were:



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### Your views on the Festivals and Events proposals

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11) How are the proposals to outline the City Council's festivals and events programme outlined at the start of this questionnaire likely to impact on your **access** to festivals and events?

- Improve  No difference  Worsen  Don't know
- 

12) Please tell us why you gave this answer:

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13) How are the proposals to outline the city council's festivals and events programme outlined at the start of this questionnaire likely to impact on your **enjoyment** of the festivals and events programme?

- Improve  No difference  Worsen  Don't know

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14) Please tell us why you gave this answer:

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**15) Please look at the list of the proposals below and tell us if there are any that you particularly support or particularly do not support. </B?< P>**

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Proposal 1a) Maintain funding for Dave's Leicester Comedy Festival (£18,500 )

- Support  Neither support nor don't support  Don't support  Don't know

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Proposal 1b) Maintain funding for The Spark Children's Arts Festival (£9,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 1c) Maintain funding for Leicester Belgrave Mela (£30,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 2) Maintain funding for Leicester International Music Festival (£5,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 3a) Maintain funding for Riverside Festival (£18,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 3b) Maintain funding for Abbey Park Bonfire & Firework Display (£14,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 3c) Maintain funding for Christmas Lights Switch On (£16,000)

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 4) Maintain funding for St George's day - £10,300  
Tender the management & delivery of the event from 2013 onwards

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 5) Leicester Caribbean Carnival - Reduce funding 2012/13 - £100,000  
2013/14 - £80,000  
2014/15 - £60,000

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 6) Castle Park Festival - Stop providing Castle Park Festival in 2013/14

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 7) Black History month - Black History Month - throughout October. Tender the management & delivery 2013/14 & 2014/15.

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 8) Humberstone Bonfire - Cease funding in 2013/14. Provide support & advice to community to help them develop a community managed event

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 9) Navratri Festival - Cease funding in 2013/14 but maintain community rate hire of De Montfort Hall

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 10) Diwali events - maintain funding and Diwali Working Party to re-balance programme to increase cultural activity on Diwali Day

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 11) Dashera - In 2013/14 reduce funding to £3,000 Negotiate with Leicester Hindu Festival Council to take on with a focus on core activity of burning the effigy

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 12) Establish a Festivals and Events forum, led by the Council, to share good practice, develop partnership and joint working arrangements as and where appropriate and to develop a shared approach to fund-raising and sponsorship

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 13) Review marketing and develop a stronger campaign to brand the city's festival and events programme. It is also recommended that the Council should provide more 'in kind' support for festivals with their own marketing and PR campaigns

Support  Neither support/nor don't support  Don't support  Don't know

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Proposal 14) That a small fund be established to support the development and delivery of new festivals and provide additional support, where appropriate, to existing festivals

Support  Neither support nor don't support  Don't support  Don't know

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Proposal 15) That the savings achieved through the review from 2013/14 onward be allocated as listed below:

Additional investment in marketing & branding - £15,000

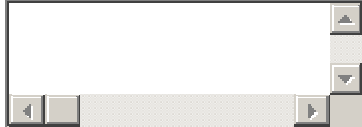
Invest in a new weekend heritage and arts festival - £30,000

Establish a growth/new festivals fund - £10,000 in 2013/14 rising to £30,000 in 2014/15

Contribution to the 2013/14 budget strategy £15,000

- Support  Neither support nor don't support  Don't support  Don't know
- 

16) Please tell us why you gave your answers about your support/lack of support for the proposals:

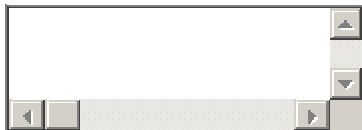


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**Any further comments**

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17) Do you have any further comments you would like to make on these proposals?



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18) How did you find out about this consultation questionnaire?

- The Council's Have Your Say Consultation Page
  - Council publicity
  - Through a friend/family
  - Informed by an event/festival organiser
  - Other
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19) If you answered 'other', please tell us where you heard about this consultation?

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[Submit Your Finished Survey](#)

Original text